

B.Sc.(IT) Semester - 3 (CBCS) Examination
Oct/Nov - 2022 [NEW COURSE]
CMS with WordPress & Magento(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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- Q.1(A) Attempt the following. (03)
1. Write full form: CMS
 2. Define destructor.
 3. What is the use of dashboard?
- Q.1(B) Attempt any two: (06)
1. Explain any two Class Constants with example.
 2. What are WordPress files and directories? Explain.
 3. Explain with example, the use of Scope Resolution Operator.
 4. What are Tags? Write steps to edit tags.
- Q.1(C) Attempt any one: (05)
1. Explain in detail: advantages and disadvantages of using WordPress.
 2. Write the steps to connect WordPress with MySQL database.
- Q.2(A) Attempt the following. (03)
1. _____ is an inbuilt file in WordPress to manage footer in webpage.
 2. Which function is used to determine if a widget is displayed on the front end?
 3. Give full form: CSS
- Q.2(B) Attempt any two: (06)
1. Write in brief about WooCommerce.
 2. Write steps to add a header to a WordPress page.
 3. What is archive.php used for? Explain.
 4. What is Theme? Explain with example.
- Q.2(C) Attempt any one: (05)
1. List various widgets. Explain any two.
 2. What is Plugin? Explain any two in detail.
- Q.3(A) Attempt the following (03)
1. What is title tag in WordPress?
 2. _____ tag is used to get author information of a WordPress page.
 3. What is the use of body class?

- Q.3(B) Attempt any two: (06)
1. List various Conditional Tags. Explain any one.
 2. Explain bloginfo() tag with example.
 3. Explain in detail: the post function.
 4. Explain: the content tag.
- Q.3(C) Attempt any one: (05)
1. Explain in detail the functionality of functions.php file.
 2. What is Thumbnail? List various Post Thumbnail Tags. Explain any one.
- Q.4(A) Attempt the following (03)
1. What is Magento?
 2. Architecture of Magento is based on _____ Model.
 3. Magento is a proprietary, closed source e-commerce software: True/False.
- Q.4(B) Attempt any two: (06)
1. Write steps to create Contact Form in Magento
 2. List advantages of using Magento
 3. List and explain various features of Magento
 4. List various core Magento Components. Explain any one
- Q.4(C) Attempt any one: (05)
1. Explain in detail: Magento Architecture
 2. Write steps for adding categories for the products in Magento
- Q.5(A) Attempt the following (03)
1. The stock of product quantity can be managed with _____ option.
 2. _____ is online payment processing service provided by Google.
 3. If you change the base currency, the price of the product will be automatically recalculated: True/false
- Q.5(B) Attempt any two: (06)
1. List various settings we can make with Shopping Cart Panel.
 2. What is Payment Gateway? What does it do?
 3. Write steps to setup various taxes.
 4. Write steps to setup live store on Magento website.
- Q.5(C) Attempt any one: (05)
1. Explain Order Life Cycle in detail.
 2. List and explain various Paypal Payment Methods supported by Magento.
